

The Beauty Of Our Business **AvonbyRhonda**

Our mission is to celebrate women's power to make a beautiful and positive impact in the world.

At Avon, beauty is more than skin deep. We are inspired by our community of passionate women – yesterday, today, and tomorrow. Whether you can't get enough of our lipsticks, you've liked our social posts, or love sharing our amazing products with friends and family, YOU are part of the Avon Nation. We toast the big (and small!) successes in life, in love, and at work.

I would love to have you on my team! <http://signuptosell.today>

AVON

The Best Products

We've got a broad assortment of amazing products at phenomenal prices – so you can get results you can see quickly, and without breaking the bank! From color cosmetics, to skincare, to wellness, Avon's products are the best of the best. But don't just take it from us, check out the accolades we've received for some of our best sellers:

Anew Hydrafusion De-Puffing Eye Serum:

Named the #1 Product You Can't Live Without by [Marie Claire Magazine](#).

You'll look like you've had 8 hours of sleep (when the number is closer to 5)! Marie Claire Magazine raves this fast-absorbing, de-puffing gel *"will change your life."*



marie claire
25 PRODUCTS
THAT WILL CHANGE
YOUR LIFE
2019 Winner



Anew Ultimate Supreme Dual Elixir:

Sold one elixir EVERY.SINGLE.MINUTE at launch!

Wow – what a disappearing act! Our magical serum-meets-oil potions for brighter, more moisturized skin flew off the shelves!

Anew Clinical Unlimited Lashes Lash & Brow Activating Serum:

[In Style Magazine](#) says:

"If you're going to buy one eyelash serum this year, make it this one, it's the results that make this one different, and really worth the cash."

FACT: *84% of women agree that lashes looked longer and fuller after 8 weeks!

ANEW
CLINICAL
UNLIMITED LASHES



InStyle



Avon True Color Love at 1st Lash Mascara:

The BEST mascara for length, volume, and conditioning!

Our exclusive formula boasts a patented LOVE complex — **Lycopene**, **Olive oil**, **Vitamin E** — to help strengthen and condition lashes for a flawless flutter.

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Magix Tint Brightening Tinted Moisturizer:

POPSUGAR.

PopSugar beauty editors are *obsessed* with this illuminator:

"It's lightweight, hydrating, loaded with antioxidants, and gives just the right amount of glow ... most importantly, it doesn't slide off my face in the heat."



Glimmershadow Liquid Eyeshadow:

This is our bestselling product of the year to date!

We sold out of these eight brilliantly long-wearing shades for a no-smudge, no-crease finish ... in a matter of days!

Skin So Soft Bug Guard:

The #1 Deet-free bug repellent in the US.

With products that protect against mosquitoes and ticks that may carry and transmit the Zika virus and Lyme disease, our hypoallergenic, dermatologist-tested, insect-shielding formulas = 24/7 outdoor fun!



Espira by Avon:

Feel Good, Look Good!

Avon Wellness - Care for Yourself from the Inside Out
Our line of products includes the essential nutrients your body needs to help you look your best. Created using whole, plant-based foods, superfoods, and proven nutrients that work together for noticeable results. All our products are made with the highest quality ingredients, non-GMO, and are free from artificial flavors, colors, and preservatives.†



Our Animal Welfare Policy

We do not conduct animal testing on our products or ingredients, nor do we ask others to do so on our behalf. You can be assured that we have not tested on animals any product carrying the Avon name sold in the U.S., Canada or Puerto Rico.



AVON does NOT conduct animal testing.

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

The Beauty Of Our Business

AVON

Tools and Support for Representatives

As a Representative, you are in business for yourself – but you're never by yourself! Avon provides all Representatives with a FREE suite of tools and support, so you can market your business, connect with new customers, and learn the skills you need to achieve your business goals and beyond.

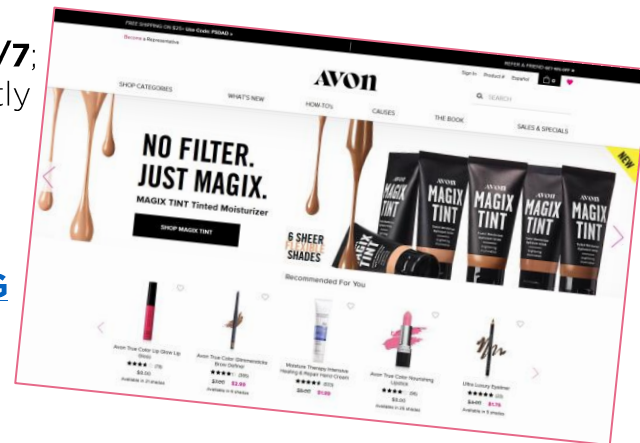
Online Store:

A free personalized website that customers can shop 24/7; this is maintained by Avon. Products can be shipped directly to customers, and Representatives get paid for all online sales within 48 hours from when the order ships.

Customer Focused:

Ranked in the Top 10 U.S. Customer Champions by [KMPG](#)

Your customers have the best support. We ranked higher than Amazon on a national leading professional services company's (KPMG) top 10 of list of 2018 U.S. Customer Champions!



The Book:

The Book – It's part of what makes us, us! Our famous catalog, or as we like to call it, The Book, features all of our products and new product launches. This reaches over 3 million customers' eyes every two weeks!

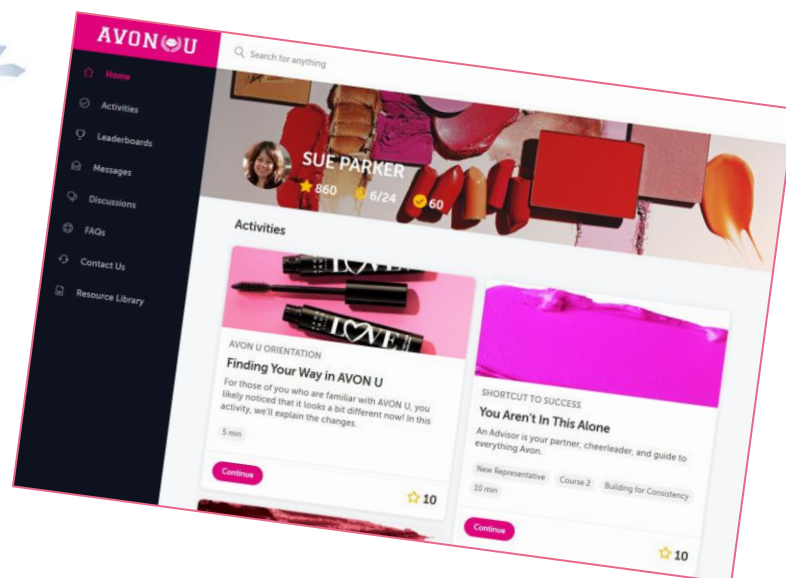
We are dedicated to our Avon Paper Promise, a comprehensive policy for promoting responsible forest use and protecting forests.



Training and Education:

Top 3 for Excellence in Business Training at the 2019 Annual DSA Conference.

We offer live, virtual, and digital training for all Representatives, to support you from day one and throughout your successful career! AVON U, the digital learning center, is designed for you to learn on your own time. Representatives who complete the Shortcut to Success program have 3X higher sales!



The *Beauty* Of Our Business

AVON

Tools and Support for Representatives

Online Fundraising:

Avon offers a professional tool to offer online fundraisers. Representatives can connect their passion to supporting their community and partnering with others to donate to their favorite causes. Finding new customers and raising money while you grow your business is easy and can be set up in just minutes!

Representatives can choose how much to donate, and customers get to shop and receive product for their donation.



Rewards and Incentives:

Representatives are recognized for their efforts and it's possible to earn our amazing rewards (gifts, cash, jewelry, and more!) and can achieve our incentive trips - all-expenses paid, once-in-a-lifetime experiences to luxury locations, like the Bahamas, Hawaii, Los Cabos, Jamaica, and more.

There is nothing like an Avon vacation, just ask some of our achievers, they'll tell you!

Leadership:

Being a Leader with Avon is the best opportunity to earn and build a business. With unrivaled support from your team of Representatives, our community knows how to work *and* play hard!

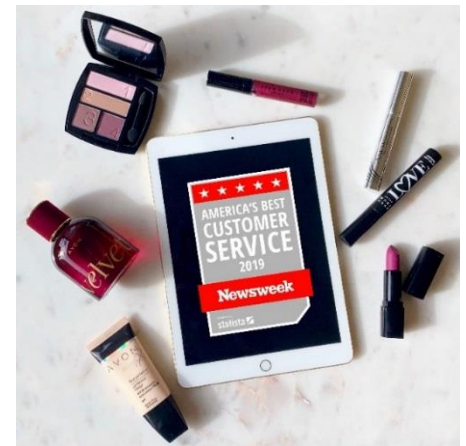
Our business opportunity is built on a foundation of providing rewards directly linked to performance. Whether you are looking to earn income for a car payment, a house payment, an education for your children (or yourself), a special vacation, or early retirement—or seeking a better work/life balance so you can spend more time with your family—you are in control and set the pace that's right for you and your lifestyle.

Support:

Customer Support: Our US-based Avon Care Center is a top-tier call center which services Representatives and customers.

Leadership: Your Avon Advisor is committed to your success and a constant source of support for you and your business.

Field Staff: We are one of the few direct selling companies with a structured field organization of Field associate support. Field Sales Coaches are there to support you with business growth strategies that increase your success as an entrepreneur, no matter where you are in your journey.



The *Beauty* Of Our Business

AVON

Who We Are

Our Heritage

We were a movement before movements had hashtags online. We gave women the opportunity to earn an income 34 years before women had the right to vote. We were the original social seller, and paved the way for others to follow in our wake. Today, we are still going strong, empowering generations of beauty-lovers and connectors.

Recognized And Loved

Our brand is one of the most recognized in the country – over 90% of people asked recognize the Avon brand, and feel positively about us! This helps give Representatives confidence as they share with potential customers and team members.

The Avon Nation

Take one part beauty, one part iconic brand, and one part powerful women (67 million and growing!) ... that's the magic of Avon.

Inclusive

Our doors are open – to everyone. No matter your budget, your background, your goals, your dreams, Avon has something for you! Whether you're a customer who wants to shop, a Representative who wants to sell, or a Leader who wants to build an empire, you can earn as much as you want, when you want, after all, it's YOUR business!

Top 10 Most Engaging Brands On Facebook

Avon was named by Socialbakers, a well-respected global social media analytics company, as one of the Top 10 most engaging beauty brands on Facebook.

Avon's consumer-facing Facebook page took the 8th spot, right above Kylie Cosmetics, and shares the list with Huda Beauty, L'Oréal, Lancôme, and Garnier. The qualification for this award was the total number of profile interactions including likes, shares, comments and profile visits in 2018.



Our Causes

We've contributed more than \$800 million to breast cancer causes, have educated millions about breast health and we continue to speak out against domestic violence. Sign up for a walk, shop, or fundraiser. Together, we make a difference.

Best In Class

We are about to start a new journey with LG H&H, Korea's leading consumer goods company. And what's even better, we are excited about more potential earnings opportunities as we look to add LG products for sale later this year. We remain committed to our strategy of product innovation, world-class R&D capabilities in cosmetics, personal care, fragrance, packaging and design, and strengthening our position as the leading social selling beauty company.

